



Information Document

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Organized by

Instructional & Digital Learning Division –
Center for eLearning and Teaching (CeLT),
Department of Polytechnic Education,

In collaboration with

The Polytechnic eLearning Committee,

and **CIDOS - Inspiring Learning Awards 2015 Night** hosted by
(TO BE ANNOUNCED)

RULES AND REGULATION



INTRODUCTION AND BACKGROUND

The Center for eLearning and Teaching (CeLT) is responsible to both develop and deploy eLearning contents in an effort to transform teaching and learning practices in all MOE's Polytechnic institution. Hence, this competition is an effort to encourage the members of polytechnic institution to be active creators and users of online learning materials and pedagogy.

This competition focuses on understanding the perspectives of a key stake holder within an academic institution, - the STUDENTS. This perspective is important as all along CeLT has been developing online materials developed by lecturers and seen only from their perspectives. Hence, in accordance with theme of the competition, **NOW U TEACH!**, this competition provides a chance for all polytechnic students to create elearning materials which in their opinions are interesting to watch, simple to comprehend and easy to remember. **NOW U TEACH!** provides the students with an opportunity to show-off their teaching talents.



How We Learn- William Glasser

How We Learn:



10% of what we READ

20% of what we HEAR

30% of what we SEE

50% of what we SEE and HEAR

70% of what is DISCUSSED with OTHERS

80% of what is EXPERIENCED PERSONALLY

95% of what we **TEACH TO SOMEONE ELSE**

~William Glasser

OBJECTIVE

- > **Involve students** in creating and using eLearning contents in **transforming** learning and teaching practices.
- > To **promote creative and innovative creation** of eLearning materials.
- > To **enculturize the use of online materials** in learning and teaching practices.
- > To **encourage the use of CIDOS** as a LMS platform.

TWO CATEGORIES

VIDEO

ANIMATION

VIDEO Category:

DURATION - 180sec – 240sec

ANIMATION Category:

DURATION - 180sec – 240sec

1st, 2nd and 3rd Prize

WORLD Choice Awards



NOW U TEACH!

Students preparing eLearning materials (Video).

Students registering their entrée via CeLTSYSTEMS

Students uploading their completed entree into Youtube

Panel of Juries shortlist 30 videos for final competition.

Local users chooses the CIDOS USERS CHOICE AWARDS via CIDOS.

Panel of Juries choosing the 10-14 best video to receive an award.

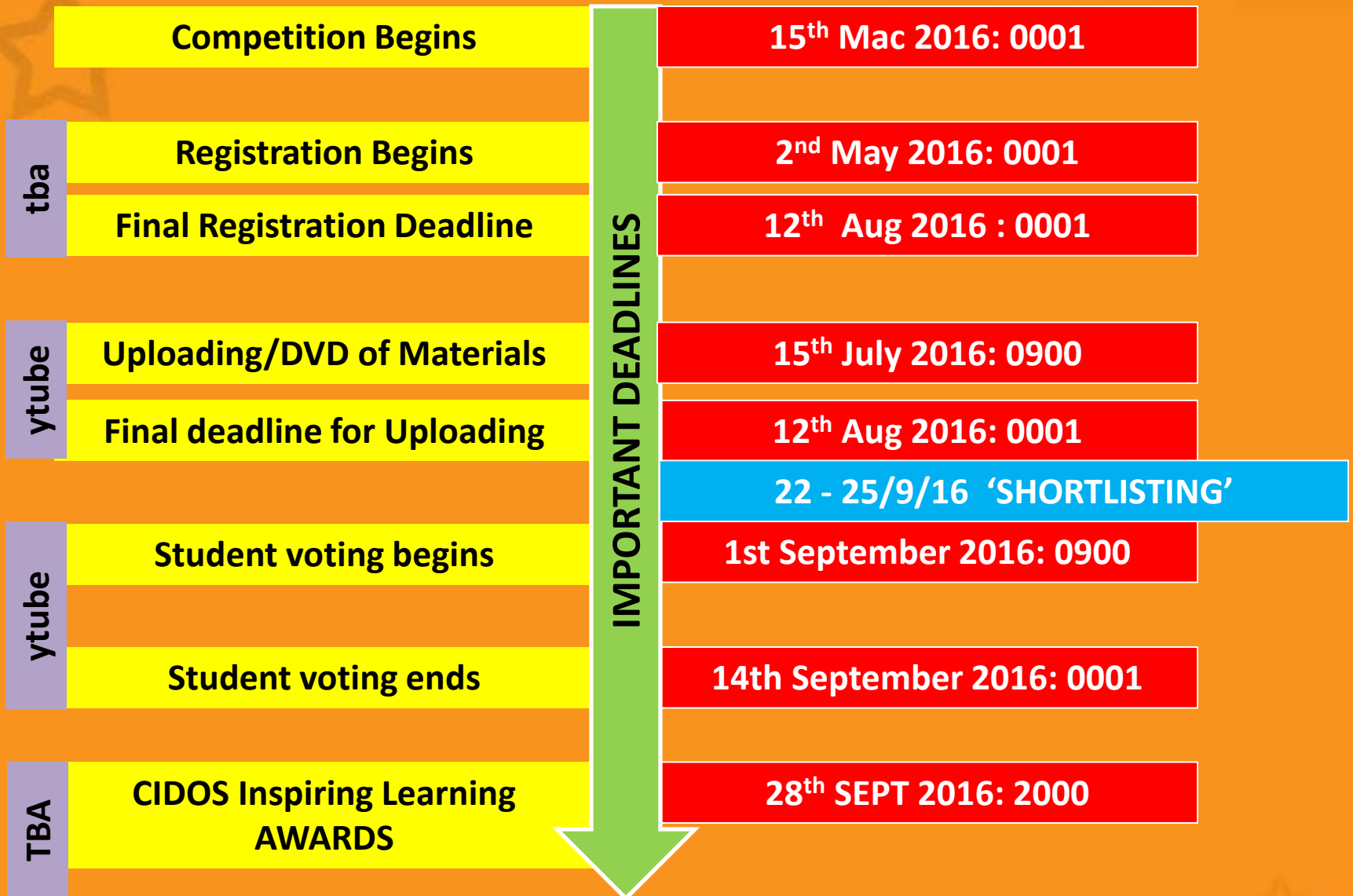
COMPETITION FLOW

eMICRO
CONTENT
COMPETITION
2015



NOW U TEACH!

eMICRO CONTENT 2016
AWARD





RULES AND REGULATION



RULES & REGULATION

- 1) Entry in this competition is FREE and OPENED to ALL POLYTECHNIC STUDENTS only.
- 2) Each entrant can consist of a maximum of three members. There are only two categories to choose from:
 - i) VIDEO
 - ii) ANIMATION
- 3) Entrants must register for the competition. Registration begins on 2nd April till 30th June 2015. Final deadline for uploading is 21st August 2015.
- 4) Each department within the Polytechnic MUST send in two (2) entries, one from each category. Each METrO Polytechnic MUST send in two (2) entries.



RULES & REGULATION (CONT...)

5) The video must be based on the most current polytechnic curriculum within these **FIELDS OF STUDY:**

- i) Science and Technology
- ii) Engineering and Building Technology
- iii) Architecture
- iv) Design and Visual Communication
- v) Hospitality
- vi) Information Technology
- vii) Commerce
- viii) General Studies

6) All footage used is to be original work carried out and filmed in 2016 and **UPLOADED** as a FLV, WMV, MPEG4. MPEG4 HD video file (Please refer to appendix A).

7) All third party music and Images used MUST be credited/acknowledged in the closing credits. ALL IMAGES MUST be copyright free, original, or permission from the owner is required (you can't just rip someone's music, photo's, diagrams and images off the web).

RULES & REGULATION (CONT...)

- 8) If the entrants **MUST** mention the source of music used in the video if being used.
- 9) All Entries are to be follow the exact time allocation as specified in categories or less in duration including credits. Any entries exceeding the category limit will be disallowed.
- 10) ALL ENTRIES **MUST IDENTIFY TOPIC TITLE** only in the opening credits. The Closing credits **MUST IDENTIFY THE FIRST NAME(s) ONLY** of STUDENT ENTRANT(S), the **POLYTECHNIC NAME** and the **SOUNDTRACK SCORE** if being used (Refer to Appendix B).



RULES & REGULATION (CONT...)

11) The judges' decisions will be final and no correspondence will be entered into. Our judges are high profile video makers and subject matter content experts. Their brief is to judge the entries using two main criteria:

- 1. How well is the micro topic EXPLAINED? and**
- 2. How well is the video made? They will be looking for topics explained clearly and creatively, in a video which has good production values.**

12) Prizes are not negotiable & non-transferable. Tentatively, the prizes are as follows:

- i) 1st Prize = to be announced (tba)**
- ii) 2nd Prize = tba**
- iii) 3rd Prize = tba**
- vi) WORLD'S Choice Award = tba**



RULES & REGULATION (CONT...)

- 13) The video **MUST** be the student's or students' team's own work.
- 14) Lecturers/Professional may provide advice and training, but under the 'No Touch rule' of this competition, lecturers are not permitted to touch any hardware or equipment after the software is installed and filming has started apart from pressing the 'go' button after students have set up the camera and framed the shots. However, assistance for editing work is permitted.
- 15) The entrant indemnifies the competition organizers from any loss, injury or damage that may occur in the production of their video.
- 16) By entering the competition the entrants agree to abide by these terms and conditions.



RULES & REGULATION (CONT...)

- 17) All entries must be in English except those in which the curriculum is written in Bahasa Malaysia (Pengajian Islam, Moral etc).**
- 18) Competition Secretariat:
e Learning Officers (Individual Polytechnics)**
- 19) Late registration and entrees will not be accepted.**
- 20) Organizers will not be responsible for any monetary incurance due to entrants video production.**



Appendix A

Please choose from the following digital formats:

Format: **FLV**

Frame Size: 368 X 272

Frame per Sec: 25

Audio: 96 kbps

Format: **MP4**

Frame Size: 320 x 240

Frame per Sec: 24

Audio: 125 kbps

Format: **WMV**

Frame Size: 360 x 264

Frame per Sec: 12

Audio: 66 kbps

Format: **MP4 HD**

Frame Size: 640 x 480

Frame per Sec: 29

Audio: 96 kbps

Video File Size: < 80 mb



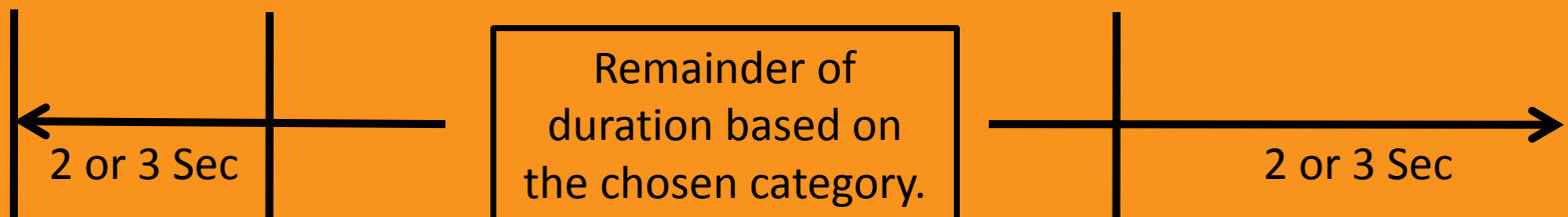
Appendix B

All video entries must have the following sections:

Name of
Inst. And
Title of
Video Only
(see
8/R&R/eMCC)

Video Lesson based on the
most recent curriculum

Credits:
Soundtrack Title and
author
(see 9/R&R/eMCC).





Intro Scene (2 or 3 seconds)

POLITEKNIK SULTAN ABDUL HALIM MU'ADZAM SHAH MALAYSIA

THE MINANGKABAU MALAY HOUSE

End SCENE (2 or 3 sec).

Credits:

Music:

**PIANO CONCERTO No 26 in D Major,
WOLFGANG AMADEUS MOZART.**

Video Team:

**Lisa-Azumi Aziz
Loh Boon Lye
Nana NazKhan**

Supervisor:

Cik. Natasha Inum

**eMICRO
CONTENT
COMPETITION
2016**



NOW U TEACH!

JUDGING CRITERIA

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These are the following criteria used for judging:

1. Interpretation of Curriculum Content
2. Quality of Video/Animation Production
3. Quality of Video/ANimation Post-Production
4. Effectiveness of Video/Animation as a Lesson

JUDGING CRITERIA

1. Interpretation of Curriculum Content

This criterion looks at how well the production team **understand the content** they are delivering. The production team must not only be very familiar with the topic but able to deliver it at the required **taxonomy level** and adhering to the **specified learning outcome** stated in the curriculum.

Hence, the production team must work with a specified lecturer to obtain guidance.

JUDGING CRITERIA

2. Quality of Video/Animation Production

This criterion looks at how well the video was prepared throughout the pre-production and production phase.

This includes original **idea; storytelling; camera-works; lighting; casting of talents; and choice of content.**

The creative decisions made during 'pre-pro' and production are important factors for considerations.

JUDGING CRITERIA

3. Quality of Video/Animation Post-Production

This criterion looks at how well the video was prepared during the post-production phase.

This includes the creative choice of fonts; editing techniques; choice of music (if applicable, own music will certainly receive more marks), choice of vfx (if applicable); and unity of overall production.

Please refer to **Rules and Regulation** for the possible digital formats that could be used.

JUDGING CRITERIA

4. Effectiveness of Video/Animation as a Lesson

This criterion looks at how well the video can be utilized as an effective video Lesson.

It focuses on the ability of the Video Lesson to possess these qualities, i.e. the lesson is **interesting to watch**, **simple to comprehend** and **easy to remember**.

The choice of the content must also match the timeframe of its category (see CONCEPTS & DEADLINES for guidance).

JUDGING CRITERIA

The Role of Creativity and Innovation

Every Video/Animation Lesson produce MUST possess a certain degree of creativity and innovation.

This means that the video/Animation lessons must be able to show:

- freshness in approach;
- cleverness in decision making; and above all,
- suitability for the audience, which is all of you - the STUDENTS!

**eMICRO
CONTENT
COMPETITION
2015**



NOW U TEACH!

Please view as examples:
www.60secondscience.net/